
lotto
BRUSSELS P2
PREMIER PADEL
BY CBC
terO
Certified B Corporation
ANKHA
New Sports & Holistic Wellness
padel VLAANDEREN
HOSPITALITY
PACKAGES
THE BELGIAN STAGE OF THE PREMIER PADEL WORLD CIRCUIT
18 - 25 APRIL 2027

THE 6TH EDITION OF THE MOST EXCEPTIONAL INDOOR PADEL TOURNAMENT IN THE WORLD

GARE MARITIME, TOUR & TAXIS





2027 EXECUTIVE SUMMARY

N°1 INDOOR SPORT EVENT IN BE

18 - 25 APRIL

BRUSSELS

THE WORLD TOP 100 MEN AND WOMEN

FREE ACESS TO LOTTO COURT & NEXTENSA COURT

100.000 VISITORS

INCL. **33.000** TICKETS CBC CENTRAL COURT

& VIP **5.000**

15M MEDIA RETURN IN BE

3M SOCIAL MEDIA REACH

1.5M MEDIA CAMPAIGN IN BE

242 COUNTRIES AND BROADCAST MARKETS

PREMIER PADEL

QATAR AIRWAYS
PREMIER PADEL
TOUR



NEW UNIFIED PROFESSIONAL CIRCUIT BY THE PLAYERS AND THE **INTERNATIONAL PADEL FEDERATION**



STARTED IN 2022



ONLY 26 TOURNAMENTS PER YEAR

PARIS · DOHA · ROME · BARCELONA · MADRID · MÁLAGA · BUENOS AIRES · RIYADH · DUBAI · KUWAIT CITY · BRUSSELS · MILAN · ROTTERDAM · DÜSSELDORF · BORDEAUX · LONDON · MIAMI · ACAPULCO · CANCÚN · VALLADOLID · VALENCIA · ASUNCIÓN · PRETORIA

GARE MARITIME
A UNIQUE VENUE









15.000

SQUARE METERS

Within 100.000 m² of Tour&Taxis, architecture jewel of 1902. Exceptional location, fully renovated and fitted out for this unique event It's more than a stage of the global international circuit... It's a unique experience in an exceptional location.

2026 AFTERMOVIE



BUSINESS & NETWORKING
OPPORTUNITIES











HOSPITALITY LOUNGE

- Engage with 5.000 VIPs

ENHANCEMENTS:

- VIP Box
- Private Rooftop Bar
- Private spaces
- Taylormade opportunities



ENGAGE WITH YOUR VIP GUESTS

The **Hospitality Lounge** in the unique Ticket Window Hall from the exclusive Maison de la Poste offers a space for networking in a nice ambiance, just steps away from the central court.

HOSPITALITY LOUNGE







SCHEDULE

LUNCH : 11 AM to 4 PM
(buffet 12.30PM to 2PM)
(excl. Tuesday, Wednesday & Thursday)

DINNER : 5PM to 11PM
(buffet 7PM to 9PM)

FOOD & DRINKS

- **Walking dinner buffets**
- **Open Bar** (cava, soft, beer, wine)
- **Sweets, coffee, tea**
- **Teroir Traiteur**

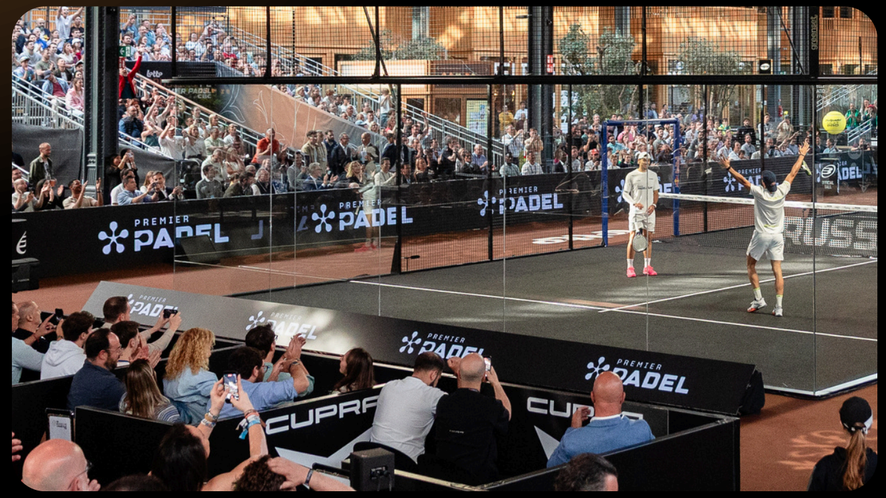
  Farm to Fork concept: our menus are crafted with local products, sourced from our own farms or from committed partner producers

ADVANTAGES

- **Better seats on the central court**
- **Tables with the name of your company** (on demand as of 10p)
- **Free parking** (no shuttle)

VIP BOX (6P.)

A **VERY EXCLUSIVE** VIP BOX TO HOST YOUR STRATEGIC GUESTS, OFFERING A **PRIME COURTSIDE EXPERIENCE** RIGHT **NEXT TO THE PLAYERS**. AVAILABLE IN BOTH BASELINE AND SIDELINE LOCATIONS.







PRIVATE **ROOFTOP**





Looking for an original and unique idea for team building, a corporate outing, or a networking event?

The Rooftop in the Padel Village at Lotto Brussels Premier Padel is the perfect place for an exclusive and laid-back group experience!

- **Give your colleagues or clients a memorable moment where business meets sport**
- **Gather your team** (50 to 100 people) and enjoy a fully **privatized space** for an entire session
- **Live matches** on a big screen
- **Private Bar - Open bar** (beer, wine, softs)
- **Belgian streetfood & a curated selection of salads** by Teroir Traiteur
- A **fun** and **private** atmosphere
- Numbered seats on **CBC Central Court** included
- Access to the Hospitality Lounge not included.
- Parking tickets not included

Book The Rooftop now by email :
hospitality@brusselspremierpadel.be

MAKE IT YOUR EVENT







TAYLORMADE OPPORTUNITIES:

Our event, your way!
Create unique experiences for your team, clients or prospects with fully customizable seminars, workshops, and activities that fit your goals, style and budget.

- **Seminars:** organize exclusive sessions in our "Cinéma" room (capacity: 50 people).
- **Workshops:** dedicated spaces available for customized workshops.
- **Private Spaces:** access to fully privatized rooms for your meetings or events.
- **Padel Tournament:** host your corporate or client tournament at the Tour&Taxis Padel Club, or on Brussels Premier Padel Court 2/3.
- **Incentives & Teambuildings:** engage your teams and clients with premium on-site activities.
- **Pro Am:** Play with World top Players
- **And more...** tailored opportunities to be designed together.

More info, pricing & bookings upon request

hospitality@brusselspremierpadel.be

TEROIR TRAITEUR





Certified B Corporation
This company meets verified standards for social and environmental business practices.
Learn more at bcorp.com

ARTISANAT CERTIFIÉ

A committed caterer cooking local, seasonal ingredients.
An authentic farm-to-fork experience without compromise, at our venues or beyond.





terOir traiteur t.

OUR PACKAGES

BELGIAN DAYS

	ROUND OF 32	ROUND OF 32	ROUND OF 16	ROUND OF 16	1/4 FINALS	1/4 FINALS	1/2 FINALS	1/2 FINALS	FINALS
	TUESDAY 20.04 DINNER	**WEDNESDAY 21.04** DINNER	**THURSDAY 22.04** LUNCH	**THURSDAY 22.04** DINNER	**FRIDAY 23.04** LUNCH	**FRIDAY 23.04** DINNER	**SATURDAY 24.04** LUNCH	**SATURDAY 24.04** DINNER	**SUNDAY 25.04** LUNCH
HOSPITALITY LOUNGE									
Price per person	**N/A**	**€175***	**N/A**	**€235***	**€235***	**€235***	**€235***	**€235***	**€275***
VIP BOX (6p)									
Includes 6 Hospitality tickets. Available in Sideline or Baseline locations. (Only 8 VIP BOXES available per session)	**N/A**	**€1,750***	**N/A**	**€2,250***	**€2,250***	**€2,250***	**€2,250***	**€2,250***	**€2,500***
PRIVATE ROOFTOP									
Price per person. Only for groups from 50 to 100 people: • Privatization for 1 session. • Open bar (beer, wine, softs). • Belgian streetfood & a curated selection of salads by Teroir Traiteur. • Access to the Hospitality Lounge not incl. • Numbered seats Central Court included • Parking tickets not included	**€145***	**€145***	**€175***	**€175***	**€175***	**€175***	**€175***	**€175***	**€215***
TAYLORMADE OPPORTUNITIES									
• Seminars, Workshops, Private Spaces, Padel Tournament, Incentives, Teambuildings and more...	More info, availabilities, pricing & bookings upon request: hospitality@brusselspremierpadel.be								

LUNCH SESSION : 11 AM to 4 PM
DINNER SESSION : 5PM to 11PM

***All prices mentionned are VAT excl.**

ORGANISATION

lotto BRUSSELS P2 PREMIER PADEL BY CBC



Because your satisfaction is essential to us, we suggest to start with a kick-off session with each partner. We will think together and bring personalised activation ideas.

An event organised by:

tero Certified B Corporation ANKHA New Sports & Holistic Wellness padel VLAANDEREN

VINCENT LAUREYSSENS

Executive President, Member of Premier Padel World Steering Committees

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