



# 26 EXECUTIVE SUMMARY G-26 APRIL



THE WORLD TOP 100
MEN AND WOMEN

BRUSSELS



85.000 × 30.000 VIP 3.500



**TICKETS CENTRAL COURT** 

13M

**MEDIA RETURN IN BE** 

2,23M **SOCIAL MEDIA REACH** 

1.2M

**MEDIA CAMPAIGN IN BE** 



**BROADCAST MARKETS** 







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STARTED IN 2022

**PADEL** 

NEW UNIFIED

PROFESSIONAL

CIRCUIT BY THE

**INTERNATIONAL** 

**FEDERATION** 

PLAYERS AND THE



ONLY 24 TOURNAMENTS PER YEAR

### GARE MARITIME A UNIQUE VENUE









## 

**SQUARE METERS** 

Within 100.000 m<sup>2</sup> of Tour&Taxis, architecture jewel of 1902.

Exceptional location, fully renovated

and fitted out for this unique event
It's more than a stage of the global
international circuit... It's a unique
experience in an exceptional location.

# BUSINESS & NETWORKING OPPORTUNITIES



### **HOSPITALITY LOUNGE**

• Engage with 3.500+ VIPs

### **ENHANCEMENTS:**

- VIP Box
- Private Rooftop Bar
- Private spaces
- Taylormade opportunities

### OUR PACKAGES

|  | BELGIAN DAYS   |                       |                        |                             |                          |                     |                            |                       |                          |
|--|--|-----------------------|------------------------|-----------------------------|--------------------------|---------------------|----------------------------|-----------------------|--------------------------|
|  | ROUND OF 32  | ROUND OF 32           | ROUND OF 32            | ROUND OF 16                 | 1/4 FINALS               | 1/4 FINALS          | 1/2 FINALS                 | 1/2 FINALS            | FINALS                   |
|  | TUESDAY 21.04 DINNER   | WEDNESDAY 22.04 LUNCH | WEDNESDAY 22.04 DINNER | THURSDAY<br>23.04<br>DINNER | FRIDAY<br>24.04<br>LUNCH | FRIDAY 24.04 DINNER | SATURDAY<br>25.04<br>LUNCH | SATURDAY 25.04 DINNER | SUNDAY<br>26.04<br>LUNCH |
| HOSPITALITY LOUNGE   |  |                       |                        |                             |                          |                     |                            |                       |                          |
| Price per person   | N/A  | N/A                   | <b>€175</b> *          | <b>€225</b> *               | <b>€225</b> *            | <b>€225</b> *       | <b>€235</b> *              | <b>€235</b> *         | <b>€255</b> *            |
| VIP BOX (6p)   |  |                       |                        |                             |                          |                     |                            |                       |                          |
| Price of the VIP BOX for 6 people -<br>Hospitality tickets for 6 people included.<br>(Only 5 VIP BOXES available per session)  | N/A  | N/A                   | <b>€1,650</b> *        | <b>€1,950</b> *             | <b>€1,950</b> *          | <b>€1,950</b> *     | <b>€2,010</b> *            | <b>€2,010</b> *       | <b>€2,130</b> *          |
| PRIVATE ROOFTOP  |  |                       |                        |                             |                          |                     |                            |                       |                          |
| <ul> <li>Price per person.</li> <li>Only for groups from 50 to 100 people:</li> <li>Privatization for 1 session.</li> <li>Open bar (beer, wine, softs).</li> <li>Belgian streetfood &amp; a curated selection of salads by Teroir Traiteur.</li> <li>Access to the Hospitality Lounge not included</li> <li>Access to the Central Court not included</li> <li>Contact us for preferential ticketing options with Central Court access</li> </ul> | <b>€115</b> *  | <b>€115</b> *         | <b>€115</b> *          | <b>€135</b> *               | <b>€135</b> *            | <b>€145</b> *       | <b>€145</b> *              | <b>€145</b> *         | <b>€155</b> *            |
| TAYLORMADE OPPORTUNITIES   |  |                       |                        |                             |                          |                     |                            |                       |                          |
| <ul> <li>Seminars, Workshops, Private Spaces,         Padel Tournament, Incentives,         Teambuildings and more     </li> </ul>   | More info, availabilities, pricing & bookings upon request: <u>hospitality@brusselspremierpadel.be</u> |                       |                        |                             |                          |                     |                            |                       |                          |

LUNCH SESSION: 11 AM to 4 PM DINNER SESSION: 5PM to 11PM

\*All prices mentionned are VAT excl.



### HOSPITALITY LOUNGE





#### SCHEDULE

LUNCH: 11 AM to 4 PM

(buffet 12.30PM to 2PM) (excl. Tuesday, Wednesday & Thursday)

**DINNER: 5PM to 11PM** (buffet 7PM to 9PM)

#### **FOOD & DRINKS**

- Walking dinner buffets
- Open Bar (cava, soft, beer, wine)
- Sweets, coffee, tea
- Teroir Traiteur

Farm to Fork concept: our menus are crafted with local products, sourced from our own farms or from committed partner producers

#### **ADVANTAGES**

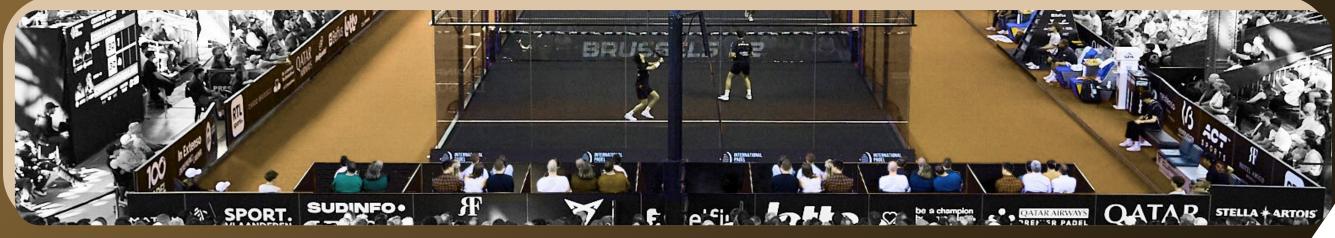
- Better seats on the central court
- Tables with the name of your company (on demand as of 10p)
- Free parking (no shuttle)

### VIP BOX (6P.)

A VERY EXCLUSIVE VIP BOX TO HOST YOUR STRATEGIC GUESTS, OFFERING A COURTSIDE EXPERIENCE RIGHT NEXT TO THE PLAYERS.







### PRIVATE ROOFTOP





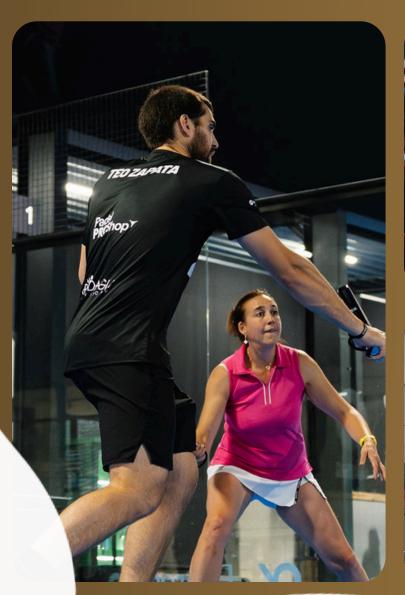
Book The Rooftop now by email: hospitality@brusselspremierpadel.be

Looking for an original and unique idea for team building, a corporate outing, or a networking event?

The Rooftop in the Padel Village at Lotto Brussels Premier Padel is the perfect place for an exclusive and laid-back group experience!

- Give your colleagues or clients a memorable moment where business meets sport
- Gather your team (50 to 100 people) and enjoy a fully privatized space for an entire session
- Live matches on a big screen
- Private Bar Open bar (beer, wine, softs)
- Belgian streetfood & a curated selection of salads by Teroir Traiteur
- A fun and private atmosphere
- Access to the Hospitality Lounge and Central Court not included.
- Contact us for preferential ticketing options with Central Court access

### MAKE IT YOUR EVENT







#### **TAYLORMADE OPPORTUNITIES:**

Our event, your way!

Create unique experiences for your team, clients or prospects with fully customizable seminars, workshops, and activities that fit your goals, style and budget.

- **Seminars:** organize exclusive sessions in our "Cinéma" room (capacity: 50 people).
- Workshops: dedicated spaces available for customized workshops.
- **Private Spaces:** access to fully privatized rooms for your meetings or events.
- Padel Tournament: host your corporate or client tournament at the Tour&Taxis Padel Club, or on Brussels Premier Padel Court 2/3.
- Incentives & Teambuildings: engage your teams and clients with premium on-site activities.
- Pro Am: Play with Players of top 20 in the World
- And more... tailored opportunities to be designed together.

More info, pricing & bookings upon request hospitality@brusselspremierpadel.be

### TEROIR TRAITEUR









### FOOD & DRINKS

Teroir Traiteur - Farm to Fork

- Seasonality
- Fresh products
- Local products





## REPREMIER PADEL





Because your satisfaction is essential to us, we suggest to start with a kickoff session with each partner. We will think together and bring personalised activation ideas.

#### VINCENT LAUREYSSENS

**Executive President, Member of Premier Padel World Steering Committees** 

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**Tero Group, Executive President** 

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