





## EXECUTIVE SUMMARY

19-26 APRIL





85.000 × 30.000 VIP 3.500



**TICKETS CENTRAL COURT** 

**MEDIA RETURN IN BE** 

**SOCIAL MEDIA REACH** 

MEDIA CAMPAIGN IN BE





NEW UNIFIED PROFESSIONAL CIRCUIT BY THE PLAYERS AND THE **INTERNATIONAL FEDERATION** 



**ONLY** 24 TOURNAMENTS PER YEAR

# GARE MARITIME A UNIQUE VENUE







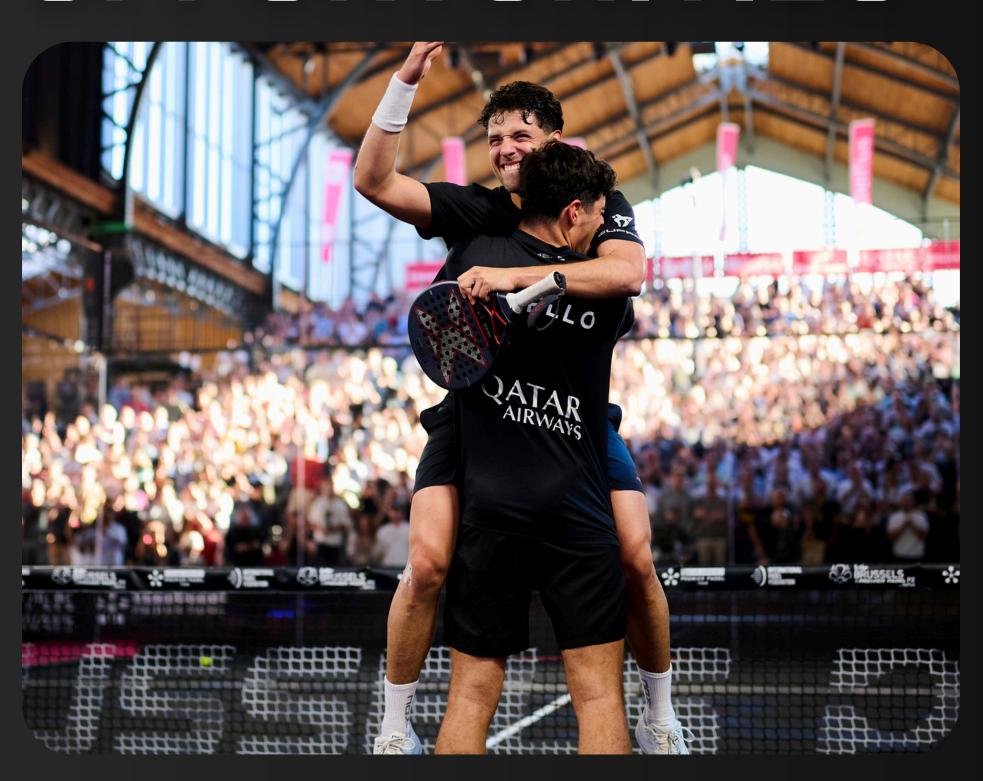


SQUARE METER

Within 100.000 m<sup>2</sup> of Tour&Taxis, architecture jewel of 1902.

Exceptional location, fully renovated and fitted out for this unique event It's more than a stage of the global international circuit... It's a unique experience in an exceptional location.

# BUSINESS & NETWORKING OPPORTUNITIES



#### **HOSPITALITY LOUNGE**

• Engage with 3.500+ VIPs

#### **ENHANCEMENTS:**

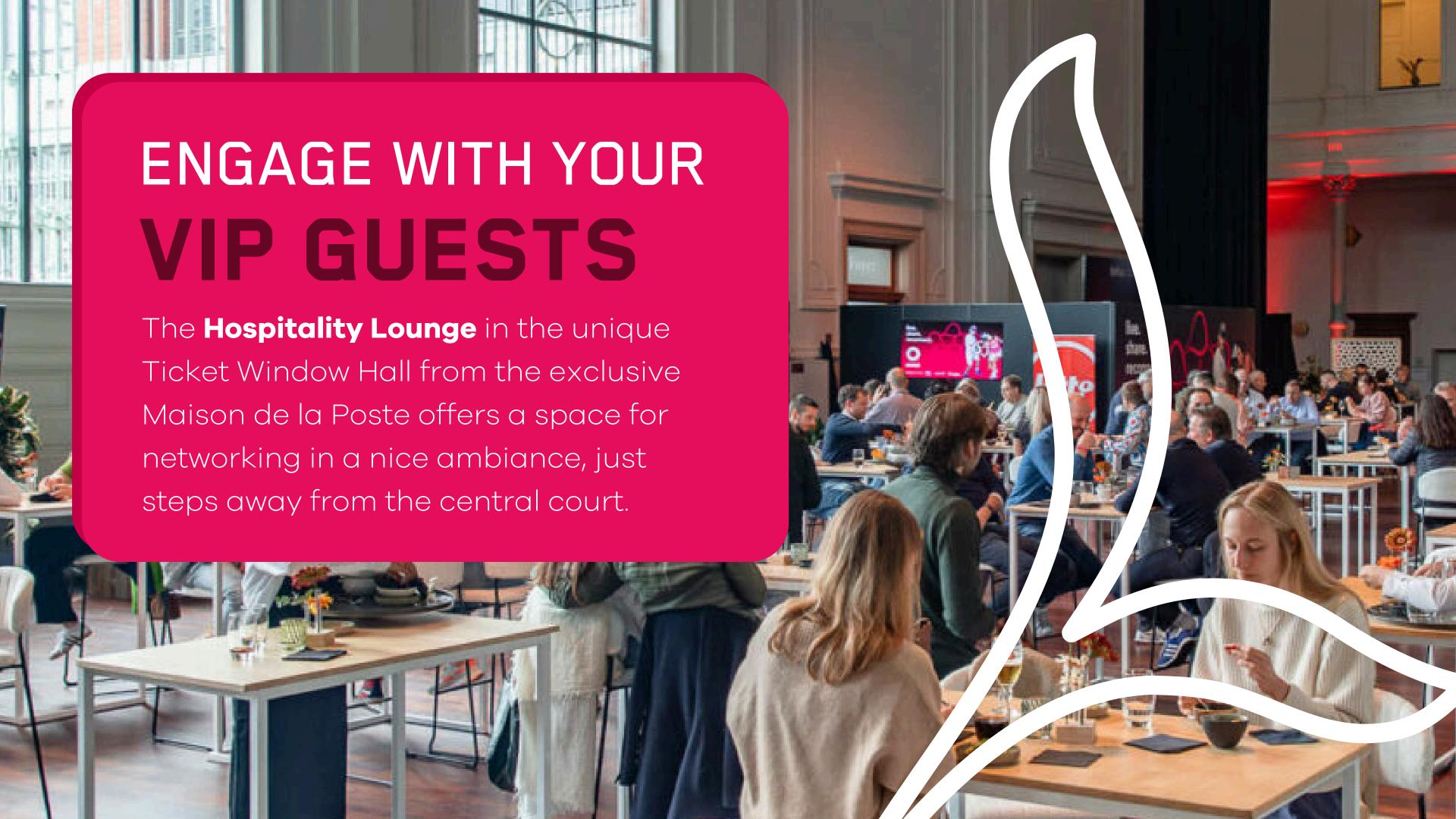
- VIP Box
- Private Rooftop Bar
- Private spaces
- Taylormade opprotunities

### **OUR PACKAGES**

	BELGIAN DAY ( ROUND OF 32	ROUND OF 32	BELGIAN NIGHT ( ROUND OF 32	ROUND OF 16	1/4 FINALS	1/4 FINALS	1/2 FINALS	1/2 FINALS	FINALS
	TUESDAY 21.04 DINNER	WEDNESDAY 22.04 LUNCH	WEDNESDAY 22.04 DINNER	THURSDAY 23.04 DINNER	FRIDAY 24.04 LUNCH	FRIDAY 24.04 DINNER	SATURDAY 25.04 LUNCH	SATURDAY 25.04 DINNER	SUNDAY 26.04 LUNCH
HOSPITALITY LOUNGE									
Price per person	N/A	N/A	<b>€175</b> *	<b>€225</b> *	<b>€225</b> *	<b>€225</b> *	<b>€235</b> *	<b>€235</b> *	<b>€255</b> *
VIP BOX (6p)									
Price of the VIP BOX for 6 people - Hospitality tickets for 6 people included. (Only 5 VIP BOXES available per session)	<b>€1,170</b> *	<b>€1,170</b> *	<b>€1,650</b> *	<b>€1,950</b> *	<b>€1,950</b> *	<b>€1,950</b> *	<b>€2,010</b> *	<b>€2,010</b> *	<b>€2,130</b> *
PRIVATE ROOFTOP									
<ul> <li>Price per person.</li> <li>Only for groups from 50 to 100 people:</li> <li>Privatization for 1 session.</li> <li>Open bar (beer, wine, softs).</li> <li>Belgian streetfood &amp; a curated selection of salads by Teroir Traiteur.</li> <li>Access to the Hospitality Lounge not included</li> <li>Access to the Central Court not included</li> <li>Contact us for preferential ticketing options with Central Court access</li> </ul>	<b>€115</b> *	<b>€115</b> *	<b>€115</b> *	<b>€135</b> *	<b>€</b> 135*	<b>€145</b> *	<b>€145</b> *	<b>€145</b> *	<b>€</b> 155*
TAYLORMADE OPPORTUNITIES									
<ul> <li>Seminars, Workshops, Private Spaces, Padel Tournament, Incentives, Teambuildings and more</li> </ul>	More info, availabilities, pricing & bookings upon request: hospitality@brusselspremierpadel.be								

**LUNCH SESSION: 11 AM to 4 PM DINNER SESSION: 5PM to 11PM** 

\*All prices mentionned are VAT excl.



### HOSPITALITY LOUNGE







### SCHEDULE

LUNCH: 11 AM to 4 PM (buffet 12.30PM to 2PM) (excl. Tuesday & Thursday)

**DINNER: 5PM to 11PM** (buffet 7PM to 9PM)

### FOOD & DRINKS

- Walking dinner buffets
- Open Bar (cava, soft, beer, wine)
- Sweets, coffee, tea
- Teroir Traiteur

Farm to Fork concept: our menus are crafted with local products, sourced from our own farms or from committed partner producers

### **ADVANTAGES**

- Better seats on the central court
- Tables with the name of your company (on demand as of 10p)
- Free parking (no shuttle)

### VIP BOX (6P.)

A VERY EXCLUSIVE VIP BOX TO HOST YOUR STRATEGIC GUESTS, OFFERING A COURTSIDE EXPERIENCE RIGHT NEXT TO THE PLAYERS.







### PRIVATE ROOFTOP





Book The Rooftop now by email: hospitality@brusselspremierpadel.be

Looking for an original and unique idea for team building, a corporate outing, or a networking event?

The Rooftop in the Padel Village at Lotto Brussels Premier Padel is the perfect place for an exclusive and laid-back group experience!

- Give your colleagues or clients a memorable moment where business meets sport
- Gather your team (50 to 100 people) and enjoy a fully privatized space for an entire session
- Live matches on a big screen
- Private Bar Open bar (beer, wine, softs)
- Belgian streetfood & a curated selection of salads by Teroir Traiteur
- A **fun** and **private** atmosphere
- Access to the Hospitality Lounge and Central Court not included.
- Contact us for preferential ticketing options with Central Court access

### MAKE IT YOUR EVENT



#### **TAYLORMADE OPPORTUNITIES:**

#### Our event, your way!

Create unique experiences for your team, clients or prospects with fully customizable seminars, workshops, and activities that fit your goals, style and budget.

- **Seminars:** organize exclusive sessions in our "Cinéma" room (capacity: 50 people).
- Workshops: dedicated spaces available for customized workshops.
- **Private Spaces:** access to fully privatized rooms for your meetings or events.
- Padel Tournament: host your corporate or client tournament at the Tour&Taxis Padel Club, or on Brussels Premier Padel Court 2/3.
- Incentives & Teambuildings: engage your teams and clients with premium on-site activities.
- Pro Am: Play with Players of top 20 in the World
- And more... tailored opportunities to be designed together.

More info, pricing & bookings upon request hospitality@brusselspremierpadel.be

### TEROIR TRAITEUR











### FOOD & DRINKS

### **Teroir Traiteur - Farm to Fork**

- Seasonality
- Fresh products
- Local products





## ORGANIZATION & BRUSSELS





Because your satisfaction is essential to us, we suggest to start with a kickoff session with each partner. We will think together and bring personalised activation ideas.

### **VINCENT LAUREYSSENS**

**Executive President, Member of Premier Padel World Steering Committee** 

vla@worldpadelagency.be

### **NICOLAS LHOIST**

**Tero Group, Executive President** 

nicolas.l@tero.be

### **OLIVIER RENARD**

**Tero Group, Hospitality Manager** 

olivier.r@tero.be +32 477 37 58 24





